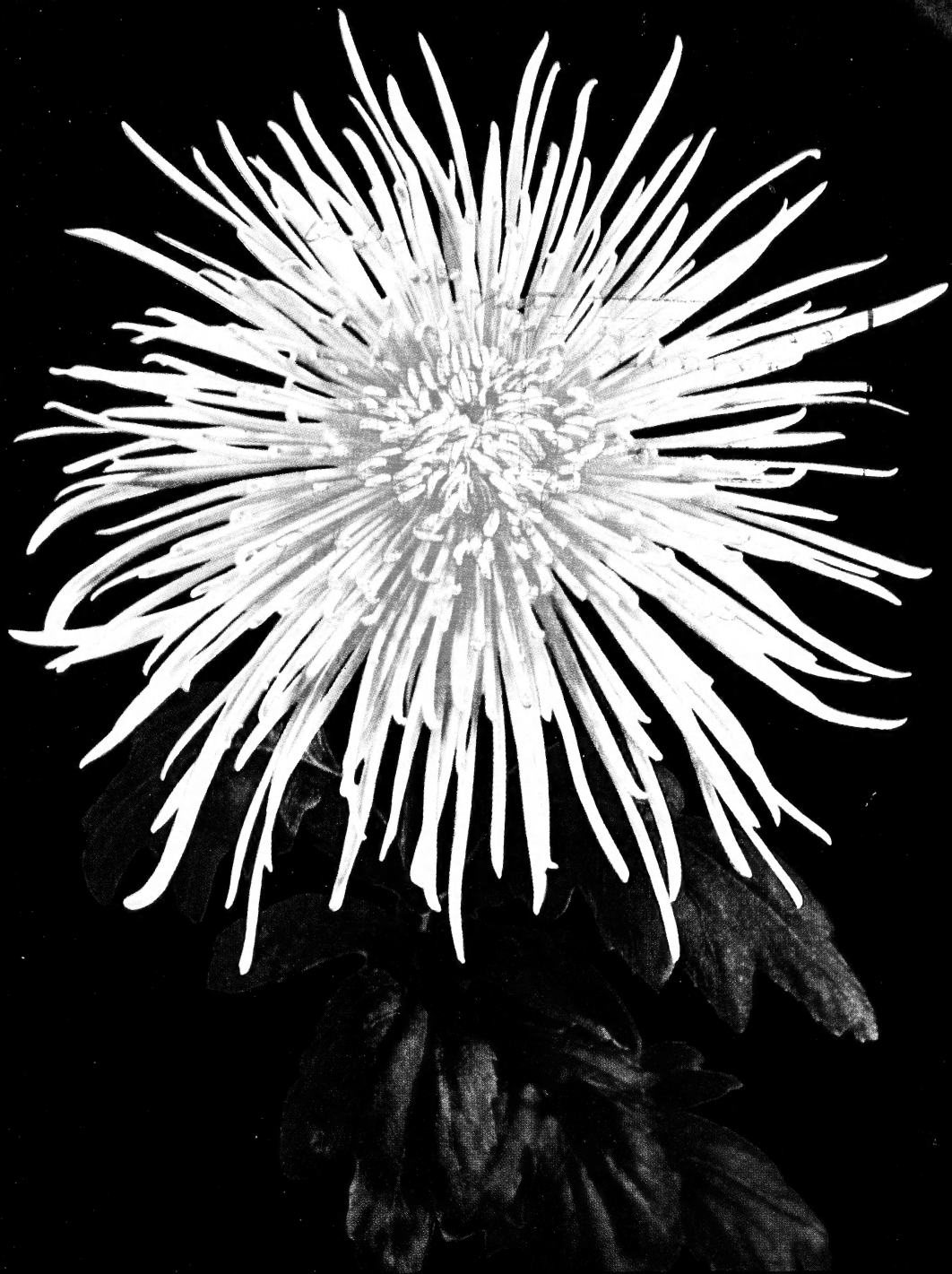


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



Blanchard Chrysanthemum Gardens

ARCADIA, CALIFORNIA

1942

To Our Patrons

● In prefacing our current catalogue we wish to express our appreciation for the kind consideration you have given us in the past. We shall continue our efforts to supply none but strictly first-class rooted cuttings taken from strong, healthy field grown stock so that we may further merit your confidence and patronage... If you live in the vicinity, or if you are touring in Southern California, we cordially invite you to visit our gardens in October and November.

BLANCHARD CHRYSANTHEMUM GARDENS

TERMS OF SALE

Important—Read Carefully Before Ordering

QUOTATIONS: The prices quoted are as low as can be made for strictly first-class stock and are for U. S. Currency. 3% sales tax must be added for all deliveries made in the state of California. This list cancels all previous quotations.

REMITTANCES for all orders should be made by Postoffice, Express Money Order or Bank Draft. Canadian, Mexican and all foreign customers are requested to remit by Postoffice Money Order, which is not subject to discount like checks and other forms of exchange.

FILLING ORDERS: All orders are filled in strict rotation, carefully labeled, lightly and securely packed, and delivered to the carriers in good condition. In case stock of certain varieties is exhausted, we reserve the right to decline the order. To partially avoid such action, place your order early, so that the plants may be set aside. Assist in prompt delivery by using order sheet.

SHIPMENTS: All shipments valued at less than \$5.00 will be made by parcel post unless otherwise instructed. All shipments valued at \$5.00 or more will be shipped by Railway Express. If plants are to be shipped by Parcel Post add cost of postage, as all prices quoted are F.O.B. Arcadia, California. As a basis for computing weight use 12 ounces for each 12 plants, packing included. Your Post Office will furnish postal rates upon request.

FOREIGN SHIPMENTS (except Canada and Mexico) require special treatment, both as to condition of plants and method of packing to insure safe delivery. We ask such customers to add 25 per cent to amount of the order to cover this extra expense.

CLAIMS FOR DAMAGE: All claims for damage must be assumed and entered against the carrier by the buyer. Inasmuch as we have no control over the transportation agencies, we cannot be responsible for plants damaged in transit by either extremes in temperature or injuries due to delayed deliveries or rough handling.

NO GUARANTEE: While we exercise utmost care in executing all orders to keep our stock true to name, we give no warranty, expressed or implied, and cannot guarantee or be in any way responsible for the crop, either as to variety or product... **ALL ORDERS** are accepted on the above terms and are not subject to return.

Feather and Spidery Varieties

Recent Introductions and Blanchard Gardens Seedlings

CHEERIO (B. G. Seedling)—Very full cream white bloom with large tubes, hooked slightly upward at the tips. Good size. Medium height. Matures Oct. 20th. \$1.00 each. \$10.00 per doz.

FLORENCE MILLER (B. G. Seedling)—A very large delicate lavender spider. Has large tubular petals the ends of which are ribbon like and curly. Sturdy stem with good foliage. Medium height. Matures Oct. 15th. 75 cents each. \$7.50 per doz.

GOLDEN DREAM (B. G. Seedling)—A lively yellow having large tubular petals with fishhook tips. Very full. We recommend this as one of the best of its kind. Medium height. Matures Nov. 1st. \$1.00 each. \$12.00 per doz.

IVORINE (B. G. Seedling)—Large tubed ivory white with tips that curl slightly upward. An unusually large bloom supported by a very stiff stem. Excellent foliage. Tall. Matures Nov. 15th. 75 cents each. \$7.50 per doz.

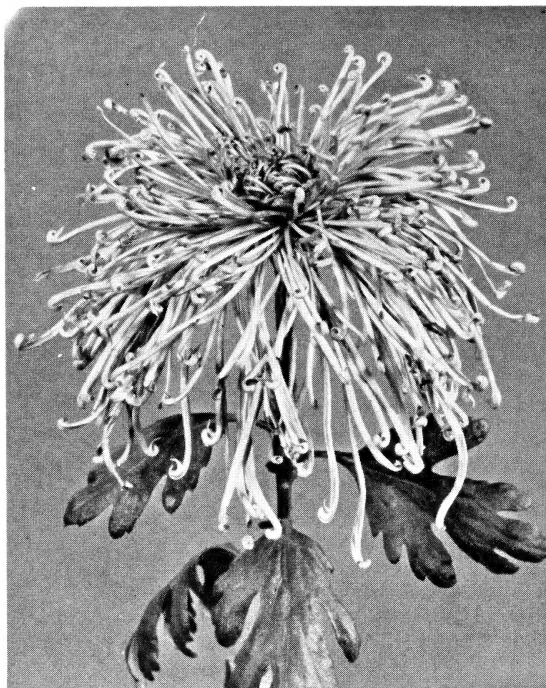
JUMBO (B. G. Seedling)—A giant size white spider. Has medium tubes slightly curled at the tips. Excellent foliage and good stem. Tall. Matures Oct. 25th. 75 cents each. \$7.50 per doz.



PALI

LAVENDER BEAUTY—Very large light lavender with medium tubes. Open fishhook tips curled slightly upward showing to advantage amaranth within. Medium height. Matures Oct. 15th. \$1.00 each. \$10.00 per doz.

NAZARENE—A fully double pink incurved spider with tubular petals hooked and curled at the tips. Tall. Matures Oct. 15th. 35 cents each. \$3.50 per doz.



PAUL MILLER

ORIANA (B. G. Seedling)—An orange bronze. Has triple row of tubular petals, the hooked and open tips of which are slightly reflexed. Has open center showing a bronzy button. Tall. Matures Nov. 30th. 50 cents each. \$5.00 per doz.

PALI—A very delicate pink spider with long ribbon like petals cascading downward from a full center of a darker shade. The open, hooked tips curl gracefully upward. Is a tall grower with stiff stem and excellent foliage. Matures Nov. 1st. See illustration page 3. \$1.00 each. \$10.00 per doz.

PAUL MILLER (B. G. Seedling)—An unusually large medium tubed buff colored spider with very full red center shading to a coppery tone. The tips are of the conventional fishhook type the open ends of which are bright red in color. Has straight, stiff, clean stem. Tall. Matures Oct. 15th. See illustration above. \$1.00 each. \$10.00 per doz.

PINK LADY (B. G. Seedling)—A dark pink reflexed bloom with medium tubular petals radiating stiffly outward from an open center. Tips hooked and curled slightly upward. Tall. Matures Oct. 15th. 50 cents each. \$5.00 per doz.

PUNCH BOWL—A rich burgundy red spider with medium tubes gently falling away from a deep full center. Tips are open, hooked and tightly curled upward. The answer to a true chrysanthemum lover's dream of perfection of color and grace. Matures Nov. 1st. See illustration page 5. \$1.00 each. \$10.00 per doz.

SAN GABRIEL—Deep yellow spider with medium tubular petals, the tips of which are hooked and curled upward. Medium height. Matures Oct. 25th. 35 cents each. \$3.50 per doz.

SAN MARINO — A bright yellow with slender tubes. Has hooked tips that curl upward. A splendid specimen. Medium height. Matures Nov. 1st. Price 50 cents each. \$5.00 per doz.

SUNSPOT (B. G. Seedling)—A white spider with open center. Has yellow disc surrounded with large tubular petals slightly hooked at the tips. Good foliage and stiff stem. Medium height. Matures Nov. 1st. 35 cents each. \$3.50 per doz.

SWANSDOWN (B. G. Seedling)—Very large outstanding white with large tubes falling away from a very full center. Has slightly hooked tips. Medium height. Matures Nov. 1st. 50 cents each. \$5.00 per doz.

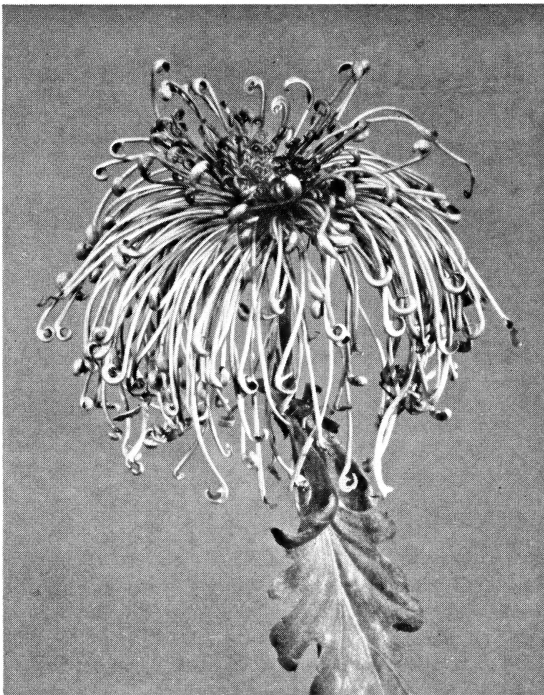
SLYVIA (B. G. Seedling)—A deep solid pink heightened by a delicate tracery of lavender. Large tubular petals falling

away from a very full center. Tips of petals are hooked and open showing red within. One of the choicest of the 1941 Blanchard Gardens introductions. Medium height. Matures Oct. 15th. \$1.00 each. \$10.00 per doz.

VIRGINIA (B. G. Seedling) —

Large white with medium tubes. Hooked tips. Tall, stiff stem and good foliage. Matures Oct. 25th. 50 cents each. \$5.00 per doz.

WAIKIKI—A very large and full bronze spidery incurve with fishhook tips of a rich golden color. An outstanding specimen of this type of chrysanthemum. Has a rigid stem and good foliage. A tall grower. Matures Nov. 1st. \$1.00 each. \$10.00 per doz.



PUNCH BOWL

WHITE POINTS (B. G. Seedling)—Pure white spider. Very large and full. Has tubular petals with pointed tips. A tall and

sturdy grower. Matures Nov. 5th. 35 cents each. \$3.50 per doz.



Standard Feather and Spidery Varieties

PRICE OF ROOTED CUTTINGS (Unless quoted otherwise)

Each	\$.25
Any 370
Any 6	1.30
Any 12	2.50
6 of ONE NAME	1.20
12 of ONE NAME	2.25

BENTEN BRONZE — Bronze with deep red tips. Medium height. Matures Nov. 15th.

BUNBU (Bumbu No Kami) — Large tube lavender with hooked tip. Diameter 12 inches. Matures Nov. 1st. (See full color illustration, right.)

BUTTERFLY—Medium tube. Excellent yellow similar, but superior to Ohkwan, blooming ten days in advance of the latter. Medium height. Matures Oct. 25th. (See illustration next page.)



BUNBU (BUMBU NO KAMI)



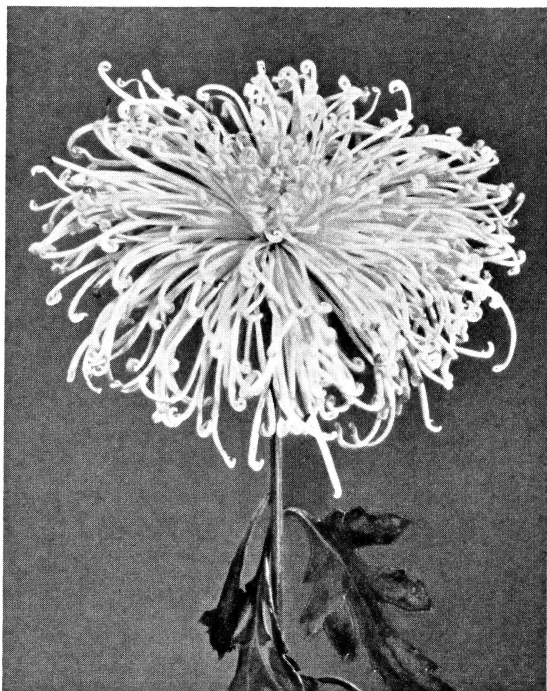
GENA HARWOOD

DAINTY WHITE — A pure white spider with slender tubular petals the hooked tips of which curl upward. Medium height. Matures Oct. 25th.

FAIRYLAND — Yellow. Semi-tubular petals. Spoon tipped. Diameter 8 inches. Matures Nov. 20th.

GENA HARWOOD—Rosy mauve. Sport from Rayonnante. Tall. Matures Oct. 15th. (See full color illustration at left.)

KAY TASHIMA—White. Large tube. Fishhook tipped. Diameter 15 inches. Matures Oct. 1st.



BUTTERFLY

PEGGY ANN HOOVER — Light pink with straight medium tube. Medium height. Matures Oct. 25th.

PRIDE OF TOKYO—Creamy white. Medium tube. Tall. Diameter 12 inches. Matures Nov. 20th.

PURPLE SPIDER — Deep purple. Large straight tubular petals. Medium height. Matures Nov. 1st.

RAYONNANTE — Pale rose-pink. Long, cordlike petals. Medium height. Matures Oct. 15th.

RED SPIDER—Wine red. Large tube. Open center. Medium height. Matures Nov. 15th.

SILVER DROPS — A silvery white with slender tubular petals, the tips of which are hooked and curled slightly upward.

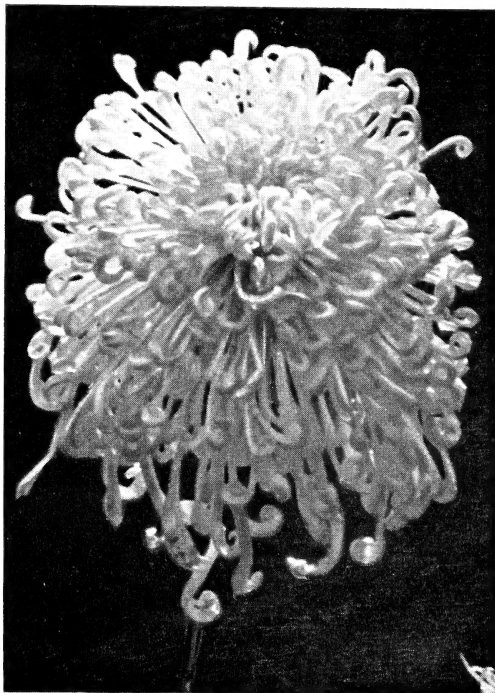
MAMORU—Dark orange with increasing bronze toward center. Medium height. Diameter 8 to 10 inches. Matures Oct. 30th. (See full color illustration, page 35.)

MARIE TASHIMA—White. Large tube. Fishhook tipped. Diameter 12 inches. Matures Oct. 5th. (See illustration right.)

OHKWAN—Fine tube petals, fully double. Yellow with good foliage and stems. Medium height. Matures Nov. 5th.

ORIENTAL—Cream. Medium tube. Plume type. Diameter 12 inches. Matures Oct. 10th.

PATRICIA NELSON — Striking red and gold. Fine tube. Fully double. Medium height. Matures Nov. 5th.



MARIE TASHIMA

QUALITY CHRYSANTHEMUM PLANTS

ILVER LACE—Excellent white, medium tube. Rivals Kay Tashima in size and splendor. Will produce 6 twelve inch blooms per plant. Medium height. Matures Oct. 15th.

SONNY'S BEAUTY—Pink. Fine tube Rayonnante type. Tall. Matures Oct. 25th.

SOUVENIR — Light salmon pink. Large tube. Tall. Diameter 12 inches. Matures

Oct. 25th. (See full color illustration on front cover.)

WHITE RAYONNANTE—Identical with Rayonnante except in color which is white.

WM. McCABE — Yellow. Large tubular petals. Tall. Diameter 10 inches. Matures Nov. 1st. (See full color cut bottom p. 35.)

Odd Varieties

PRICE OF ROOTED CUTTINGS (Unless quoted otherwise)

Each	\$.25
Any 370
Any 6	1.30
Any 12	2.50
6 of ONE NAME	1.20
12 of ONE NAME	2.25

KEGON NO TAKI—Bright yellow of unusual formation. Lower petals reflexed, balance incurved and twisted. Tall. Matures Nov. 1st.

ROBERT BACON—Similar in type to but very much larger than Yellow Matchsticks. Has a single row of reddish bronze quilled petals radiating from a central button of gold. Golden spoon tips. Strong stem and good foliage. Shows to best advantage

when disbudded. Medium height. Matures Nov. 10th.

MIGNONETTE—Bright yellow with fine, wavy, thread like petals. Has much the appearance of a thistle bloom. A distinct departure from the various orthodox types of chrysanthemums. Good stem and foliage. Tall. Matures Oct. 25th.

YELLOW MATCHSTICKS—Quilled petals with spoon like tips. Medium sized blooms of a soft yellow. Unique and intriguing in appearance. Very prolific bloomer. Matures Nov. 10th.

YOMEI—Similar in formation to Robert Bacon. The color effect, however, is the reverse. The quilled petals are golden in color and terminate in red spoon tips. Tall. Matures Nov. 10th.

Large Flowering Exhibition Varieties

PRICE OF ROOTED CUTTINGS

(Unless quoted otherwise)

Each	\$.20
Any 350
Any 695
Any 12	1.80
6 of ONE NAME80
12 of ONE NAME	1.50



NAGIRROC

ALICE BENSON—A large fluffy white ball. Medium height. Matures Oct. 25th.

BEN TASHIMA—An amaranth pink with silver reverse. Sturdy stem with excellent foliage. Medium height. Matures Nov. 15th.

COUNTRY MAIDEN—A compact incurved flower of apricot bronze. Petals form a perfect ball. Medium height. Matures Oct. 25th. 30 cents each. \$3.50 per doz.

DR. J. M. INGLIS—Wine purple amaranth with silver reverse. Medium height. Matures Nov. 1st.

GOLDEN MAJESTIC—Large bright yellow. Reflexed. Short. Matures Nov. 1st.

GOLDEN POCKETT—A rich golden sport from Louisa Pockett. A much deeper yellow than Yellow Pockett, another sport from Louisa Pockett. Petals are more delicate and of finer texture than those of either of the former. Has good stiff stem and deep, dark green foliage. Medium height. Matures Nov. 1st. 50 cents each. \$5.00 per doz.

GRACE STURGIS—Wine red with pinkish-silver reverse. Reflexed. Tall. Matures Nov. 1st.

J. R. BOOTH—Fine yellow incurved. Medium height. Matures Nov. 1st.

LA FRANCE—A high, well rounded mauve incurved with silver reverse. Good substance, stem and foliage. Tall. Matures Oct. 25th.

LOUISA POCKETT—Purest white. Very large incurved. Medium height. Matures Nov. 1st.

MAJESTIC—Clear shiny amber bronze. Reflexed. Short. Matures Oct. 20th.

MARIAN H. UFFINGER—Bronzy crimson with golden reverse. Medium height. Matures Nov. 1st.

MIKADO—Large incurved. Cardinal with golden reverse. Medium height. Matures Oct. 25th. (See illustration page 10.)

MR. ALLEN—Salmon with golden reverse. Very large. Tall. Matures Oct. 20th.

MRS. AUGUST KOCH—Creamy bronze with buff reverse. Very large incurved. Medium height. Matures Nov. 5th on.

QUALITY CHRYSANTHEMUM PLANTS

MRS. G. G. MASON—Blood red with golden reverse. Medium height. Matures Oct. 25th.

MRS. JULES LEEDS—Blood red incurved. Short. Matures Nov. 5th.

NAGIRROC—Golden bronze incurved. Center an exotic swirl of deeper tone. Striking in appearance. Medium height. Matures Oct. 20th. (See illustration preceding page.)

NERISSA—Large compact rosy lavender incurved. Short. Matures Nov. 5th.

RED MAJESTIC—Bronzy red. Short. Reflexed. Matures Nov. 1st.

THOS. W. POCKETT—Clear pink with incurved tips. Tall. Matures Nov. 1st.

TURNER, BRONZE—Light bronze. Large incurved. Medium height. Matures Nov. 5th.

TURNER, PINK—(Mrs. Leslie Davis) Large incurved. Pleasing shade of pink. Medium height. Matures Nov. 5th.



YELLOW POCKETT



MIKADO

TURNER, YELLOW—Light yellow. Large incurved. Medium height. Matures Nov. 5th.

VERMONT—A very beautiful pink incurved bloom. Large. Tall. Matures Nov. 1st.

WM. H. WAITE—Dark bronze incurved. Medium height. Matures Nov. 5th.

WM. H. WAITE, IMPROVED—Red with golden bronze reverse. Short. Matures Nov. 5th.

WM. TURNER—A decidedly incurved variety of purest white. Medium height. Matures Nov. 5th.

YELLOW POCKETT—Light yellow. Large incurved. Medium height. Matures Nov. 1st. (See illustration above.)

Large Flowering Commercial Varieties WHITE

PRICE OF ROOTED CUTTINGS

(Unless quoted otherwise)

Each	\$.15
Any 340
Any 670
Any 12	1.15
6 of ONE NAME50
12 of ONE NAME	1.00

ALBATROSS—Large, full, glistening white. Tall. Matures Oct. 25th.

AMBASSADOR—Extra large incurved. Medium height. Matures Oct. 20th. (See illustration below.)

BETSY ROSS—Large incurved. Sturdy stem. Tall. Matures Oct. 18th.

CAMILLA—Well rounded, satiny white incurved. Tall. Matures Oct. 10th.

CHAS. RAGER—Good white. Medium sized incurved. Medium height. Matures Nov. 10th.



SILVER WEDDING



AMBASSADOR

CHAS. W. JOHNSON—Large early white incurved. Medium height. Matures Oct. 20th.

DECEMBER BEAUTY—Medium sized white tinged with pink. Medium height. Matures Dec. 1st.

DECEMBER BEAUTY, IMPROVED—Pure white. Medium height. Matures Dec. 1st.

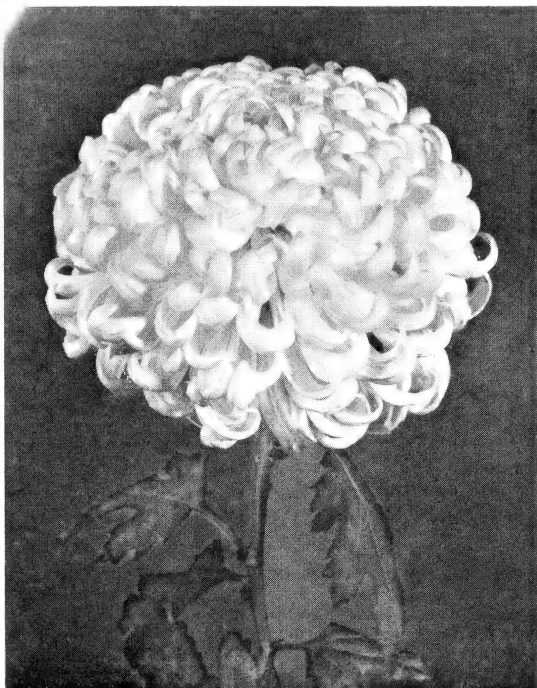
EARLY FROST—Medium sized incurved. Short. Matures Sept. 20th.

EARLY QUALITY—Excellent large early white incurved. Medium height. Matures Oct. 25th.

EDGAR STILLMAN KELLY—Large glistening white incurved. Strong upright growth. Tall. Matures Nov. 15th.

LADY ESTHER—Pure crystal white incurved. Medium height. Matures Nov. 1st.

QUALITY CHRYSANTHEMUM PLANTS



WHITE HELEN FRICK

LADY WHITE—A good sized pure white incurved. Strong, upright habit of growth. Good foliage. Medium height. Matures Nov. 10th.

MARGARET GRAHAM — Large pure white round bloom. Has stiff stem and fine foliage. Medium height. Matures Nov. 15th.

MARKETEER—Perfectly formed incurved. White. Matures Nov. 15th.

MEFO—Large white incurved. Tall. Matures Nov. 1st.

MISS FLORA BOWERS — Large white incurved; interlacing petals; 7½ inches in diameter. Height, 4 ft. Matures Nov. 25th.

MONUMENT — White incurved. Strong stem. Medium height. Matures Nov. 10th.

MRS. HENRY R. REA — Medium sized incurved. Medium height. Matures Nov. 5th.

QUAKER MAID—Large white incurved. Medium height. Matures Oct. 5th.

SILVER SHEEN—A satiny pure white incurved. Excellent keeper. Matures Oct. 20th.

SILVER WEDDING—Pure white reflexed. Tall. Matures Nov. 1st. (See illustration page 11.)

SNOW WHITE—Incurved with satiny white sheen. Medium height. Matures Nov. 1st. (See *illus. below.*)



SNOW WHITE

STATELY WHITE—Round pure white bloom. Medium height. Matures Nov. 1st.

VENUS—Large incurved. Medium height. Matures Oct. 1st.

WHITE DISTINCTION—Sport from Distinction. Very large incurved. Stiff stem. Tall. Matures Nov. 25th.

WHITE HELEN FRICK—Satiny white incurved. Short. Matures Nov. 1st. (*See illustration preceding page.*)

WHITE MISTLETOE—A pure white incurved. Medium height. Matures late Nov. to Christmas.

WHITE SEIDEWITZ—White sport of Edwin Seidewitz. Similar in all respects except color. Tall. Matures Nov. 15th.

YELLOW

APRICOT QUEEN—Brilliant orange. Medium height. Very large and striking bloom. Is classified by many growers as an exhibition. Matures Oct. 25th.

BLAZING GOLD—An intense golden yellow of good size. Fully incurved. Has stiff stem and perfect foliage. Medium height. Matures Oct. 15th. 25 cents each. \$2.50 per doz.

BONNAFFON DeLUXE—Rich golden yellow. Short. Matures Nov. 1st.

BONNAFFON (Major)—Medium sized incurved. Medium height. Matures Nov. 10th.

BONNAFFON (Shibuya)—Medium sized incurved. Good yellow. Medium height. Matures Nov. 20th.

CARDONIA—Large deep rich yellow incurved. Medium height. Matures Nov. 1st.

CELEBRATION—Large incurved. Matures late.

CELESTRA—Large ball type lemon yellow. Tall. Matures Oct. 10th.

CHRYSALORA—Sulphur yellow incurved. Medium height. Matures Oct. 15th.

CLARA B. FORD—Good medium sized yellow incurved. Medium height. Matures Nov. 25th.

COL. F. M. ALGER—Clear Pernet yellow incurved. Tall. Matures Nov. 5th.

COMET—Deep golden yellow incurved, perfect in form. Fine stem and foliage. Medium height. Matures Oct. 15th.

CORONA—Bright yellow incurved bloom. Good stem and excellent foliage. Tall. Matures Oct. 25th.

DECEMBER QUEEN—Reflex. Tall. Matures Nov. 25th. (*See full color illustration on back cover.*)

FRIENDLY CALL—Very compact. Incurved. Medium height. Matures Nov. 25th.

FRIENDLY RIVAL—Golden yellow incurved. Medium height. Matures Nov. 15th.

GOLDEN ARBINI—Deep yellow, fully double and gracefully reflexed in form. Medium height. Matures Nov. 20th. (*See illustration page 14.*)

GOLDEN GLORY—Bright yellow incurved. Very good. Medium height. Matures Oct. 10th.



GOLDEN ARBINI

GOLDEN MEASURE—Golden yellow. Tall. Matures Oct. 25th.

GOLDEN MISTLETOE—Large incurved. Medium height. Matures late November to Christmas.

GOLDEN MRS. ROSS—Golden yellow. Tall. Matures Nov. 28th.

GOLDEN WEDDING — Medium size. Golden yellow. Stiff stem. Good foliage. Medium height. Matures Oct. 15th.

GOLD LODGE—An early yellow. Medium height. Matures Oct. 5th.

GOOD NEWS—Bright yellow sport of Detroit News. Matures Oct. 25th.

JUBILEE—Perfect incurved. Clear yellow. Matures Nov. 15th.

MARIE DE PETRIS — Bright yellow incurved. Medium sized bloom. Short. Matures Nov. 1st.

MONROVIA—Good yellow. Incurved. Also excellent for sprays. Medium height. Matures Oct. 1st.

MRS. H. E. KIDDER—Bright yellow incurved. Medium height. Matures Oct. 25th.

MRS. NELLIE T. ROSS—Bright yellow incurved. Tall. Matures Nov. 20th.

MRS. WM. THAW, JR.—Incurved, clear golden yellow. Matures Nov. 10th.

OHGON NO SATO—Rich golden yellow of an unusually striking configuration. Medium height. Matures Oct. 25th. (See *illustration p. 15.*)

R. M. CALKINS—Golden yellow. Medium height. Matures Nov. 25th.

SECRETARY NEHRLING—Perfect form. Bright yellow incurved. Good stem and foliage. Tall. Matures Nov. 15th.

SUNGLOW—Bright yellow incurved. Satiny sheen. Medium height. Matures Oct. 25th.

SUN GOLD—Large yellow incurved. Tall grower. Matures Nov. 25th.

SUNNYSLOPE GOLD—Large golden yellow incurved. Tall grower. Matures Oct. 25th.

YELLOW AMBASSADOR—Yellow sport of Ambassador. Medium height. Matures Oct. 15th.

YELLOW GOWN—Medium sized incurved. Medium height. Matures Sept. 10th.

YELLOW MEFO—Yellow sport from Mefo. Same in all respects except color. Tall. Matures Nov. 1st.

YELLOW MONUMENT—Sport of Monument. Light yellow incurved. Medium height. Matures Nov. 5th.

YELLOW STONE—Fine incurved yellow. Medium height. Matures Nov. 15th.



OHGON NO SATO

RED

ARMISTICE DAY—Medium incurved. Red with gold reverse. Medium height. Matures Nov. 5th.

BLACK HAWK—Reflexed. Similar to Harvard, except deeper in color and lack of serration of semi-quilled petals. Medium height. Matures Nov. 30th.

GARNET KING—True reflexed. Garnet red. Petals about center tipped with bronze. Medium height. Matures Nov. 25th.

HARVARD—Reflexed. Brilliant dark, satiny red. Medium height. Matures Nov. 20th. (See full color illustration bottom page 35.)

MOHAWK CHIEF—Red with golden reverse. Medium height. Matures Nov. 15th.

MRS. DAVID F. ROY—Crimson, bronze reverse. Med. height. Matures Nov. 1st.

RED GLENVIEW—Red with light yellow reverse. Incurved. Medium height. Matures Nov. 5th.

BRONZE



GLITTERS

ANNA KASKAS—Golden bronze incurved. Tall. Matures Nov. 5th.

BRONZE FRICK—Warm shade of bronze with lighter reverse. Incurved. Medium height. Matures Nov. 20th. (See *illustration back cover.*)

BRONZE GEM—Medium size dark bronze incurved. Medium height. Matures Oct. 25th.

BRONZE LODGE—Bronze incurved. Medium height. Matures Oct. 1st.

BRONZE MISTLETOE—Large incurved. Medium height. Matures from late Nov. to Christmas.

BRONZE SEIDEWITZ—Dark bronze. Sport from Edwin Seidewitz. Tall. Matures Nov. 15th.

DETROIT NEWS—Popular early bronze, golden reverse. Medium height. Matures Oct. 25th.

GLENVIEW—Bronze incurved. Short. Matures Nov. 24th.

GLITTERS—Bright bronze. Medium height. Matures Oct. 20th. (See *full color illustration left.*)

GOLDEN OAK—Large golden bronze incurved. Tall. Matures Oct. 25th.

HILDA BERGEN—Good incurved. Short. Matures Oct. 25th.

INDIAN CHIEF—Deep reddish bronze, golden buff reverse. Medium height. Matures Nov. 1st.

INDIANOLA—Light bronze incurved. Medium height. Matures Nov. 1st.

INDIANAPOLIS BRONZE—A bronze sport of Indianapolis Pink possessing all of the characteristics of the former. Medium height. Matures Nov. 1st. 25 cents each. \$2.50 per doz.

KEYSTONE—Duo-tone bronze incurved. Medium height. Strong stem. Matures Oct. 22nd. (See *full color illustration below.*)

KING TUT—Large coppery bronze reflex. Tall. Strong grower. Matures Oct. 20th.



KEYSTONE

PINK

ADONIA—A deep shell-pink reflexed. Medium height. Matures Oct. 25th.

APRICOT MAY WALLACE—Incurved. Distinctive shape. Pastel shade of apricot. Tall. Matures Nov. 15th.

BUTO—A very light pink incurved of large size. Good keeper and a strong grower. Medium height. Matures Oct. 5th.

DISTINCTION—Large incurved. Clear bright pink. Fine stem. Matures Nov. 25th.

DR. ENGUEHARD—Bright rosy pink incurved. Medium height. Matures Nov. 15th.

EDWIN SEIDEWITZ, IMPROVED—Bright pink incurved. Fuller and darker than Edwin Seidewitz. Tall. Matures Nov. 15th.

GLORIOUS—Shell-pink. Medium sized incurved. Medium height. Matures Nov. 1st.

INDIANAPOLIS PINK—Excellent light lavender pink with darker reverse. Fully incurved. Has very stiff stem and good foliage. Medium height. Matures Nov. 1st.

JUSTRITE—Incurved, solid bloom. Lavender pink. Medium height. Matures Oct. 15th.

J. W. PRINCE—An excellent pink incurved. Short. Matures Nov. 1st.

LUSTRE—Large incurved. Fetching shade of lavender pink. Short. Matures Oct. 10th.

MAJOR EDWARD BOWES—Good pink. Medium height. Matures Oct. 20th.

MAY WALLACE—A nicely incurved shell-pink. Tall. Matures Nov. 15th.

MISS HELEN FRICK—Large incurved orchid pink. Medium height. Matures Nov. 20th. (See full color illustration back cover.)

MITY NICE—Lavender pink incurved. Excellent color. Medium height. Matures Oct. 15th.

OCTOBER GLOW—Deep rose. Large ball shaped bloom. Medium height. Matures Oct. 20th.

ORCHID QUEEN—A large orchid pink incurved bloom. Has a very stiff stem and unusually attractive foliage. Tall. Matures Nov. 1st.

PINK CHIEF—A lively rose pink, truly commercial in character. A tall straight grower. Matures Oct. 15th.

PINK DELIGHT—Rose pink blooms of good size. Reflexed. Good stem and foliage. Medium height. Matures Oct. 20th.

PINK MISTLETOE—Large incurved. Medium height. Matures late November to Christmas.

QUAKER LADY—Large incurved light orchid pink. Medium height. Matures Nov. 1st.

ROSE COCHARD—A large incurved pink of a pleasing shade. Stiff stem and excellent foliage. Medium height. Matures Oct. 15th.

ROSE GLORY—A medium sized light lavender pink incurved. Good foliage and supporting stem. Tall. Matures Oct. 15th.

ROSEUM—Large deep pink incurved of special merit. Good stem and clean foliage. An excellent keeper. Tall. Matures Oct. 15th. 25 cents each. \$2.50 per doz.

SMITH'S ENCHANTRESS—Early pink incurved. Medium height. Matures Oct. 20th.

THANKSGIVING PINK—Dark pink reflexed. Medium height. Matures Nov. 20th.

Pompon Section

Button Type

PRICE OF ROOTED CUTTINGS
(Unless quoted otherwise)

Each	\$.15
Any 340
Any 670
Any 12	1.15
6 of ONE NAME50
12 of ONE NAME	1.00

AGATE—Yellow with red eye. Short. Matures Oct. 30th.

BABY—Tiny bright yellow baby button. Medium height. Matures Nov. 25th.

BETTY PRICE—Brilliant orange, suffused with light bronze. Medium height. Matures Nov. 25th.

BEUNETA—Bronze, tipped with gold. Medium height. Matures Nov. 25th.

BOBETTE—Pink with a bronze center. Very attractive. Medium height. Matures Nov. 25th.

BROWN BUTTON—Bronze. Very prolific, upright growth. Matures Nov. 10th.

CLARE—White. Compact baby button. Very prolific. Matures Dec. 1st.

CRYSTAL JEWEL—White. Tall. Matures Nov. 20th.

DAINTY MAID—White baby button tinged with pink. Medium height. Matures Nov. 10th.

DARK PINK JEWELL—Same as Jewell and Light Pink Jewell in all respects except color which is dark lavender pink. Short. Matures Oct. 1st.

DOROTHY NEHRLING—Deep rose pink. Medium height. Matures Nov. 15th.

ETHEL—Bronze. Medium height. Matures Oct. 25th.

FEZ—Chestnut crimson. Medium height. Matures Nov. 10th.

GOLDEN NYMPH—Bronze with golden reverse. Medium height. Matures Dec. 10th.

IRENE—White. Short. Matures Oct. 15th.

J E M I M A—Excellent bronze. Medium height. Large. Matures Oct. 28th.

JEWELL—A large button, bright pink in color. Very free flowering. Short. Matures Oct. 1st.

LIGHT PINK JEWELL—Has same free flowering habit as Jewell but is lighter in color. Short. Matures Oct. 1st.

LOIS—A dark golden button shading to orange. It is very similar to Nuggets in formation and growing habits. It meets with our hearty recommendation. Medium height. Matures Nov. 5th.

NUGGETS—One of the best early yellows, rich golden in color. Has excellent foliage and stiff stem. Will not droop when laden with moisture. Medium height. Matures Oct. 25th.

OTTAWA—Orange bronze. Medium height. Matures Nov. 25th.

PATSY DOWD—Red. Short. Matures Nov. 5th.

PERSIAN ROSE—Brilliant rose pink. Large button. Short growth. Matures Oct. 20th.

ROBIN HOOD—An outstanding large red button. Medium height. Matures Nov. 10th.

VIVIAN—Orange bronze. Medium height. Large. Matures Nov. 15th.

YELLOW NEW YORK—Yellow. Medium height. Matures Oct. 15th.

Intermediate Type

PRICE OF ROOTED CUTTINGS (Unless quoted otherwise)

Each	\$.15
Any 340
Any 670
Any 12	1.15
6 of ONE NAME50
12 of ONE NAME	1.00

ADELAIDE—A deep rich mahogany bronze. A clean, healthy grower of medium height. Matures Oct. 10th.

BONNIBEL—A small pompon orange buff in color. Short. Matures Oct. 15th.

CAPT. COOK—A rose pink intermediate pompon. Tall, strong grower. Good foliage. Matures Oct. 20th.

CAVALCADE—Bright mandarin red with each cupped petal showing a golden bronze reverse—the whole making a pleasing combination. Matures Dec. 10th.

CHRISTMAS CHEER—Orange. A very good late variety. Medium height. Matures Dec. 10th.

DERIGOLD—Fine sprays of an outstanding brilliant yellow. Heavy bloomer. Medium height. Matures Nov. 10th.

DUSKY MAID—Reddish bronze, gold reverse. Tall. Matures Nov. 10th.

ELLETRA—Pure even bronze. Medium height. Matures Nov. 10th.

GLOW—Orange. Reddish orange at center. An exotic. Medium height. Matures Nov. 20th.

IROQUOIS—Close compact bronze. Crisp flowers 2½ inches in diameter. Matures Dec. 5th.

JESSIE—(Madeline) Deep rose pink. Excellent early bloomer. Medium Height. Matures Oct. 25th.

LEGAL TENDER—Bronze and gold. Medium height. Matures Nov. 20th.

LOS ANGELES—Clear scarlet. Decorative. Medium height. Matures Nov. 15th.

NATOMA—Flame scarlet decorative pompon. Short, bushy grower. Matures Oct. 25th.

NIZA—Light pink. Excellent early pompon. Medium height. Matures Oct. 5th.

PASADENA—Vivid orange bronze. Medium height. Matures Nov. 1st.

PERFECTO—Yellow. Open sprays on stiff stems; good foliage. Matures Nov. 25th.

PINK DOT—Light pink with dark pink eye. Matures Oct. 20th.

RODELL IMPROVED—A bright yellow decorative pompon producing excellent sprays. Good foliage. Short. Matures Oct. 20th.

ROMAN BRONZE—Bronze sport from Capt. Cook. Tall. Matures Oct. 20th.

SHAKER LADY—Dual tones of pink, shading to lavender in center. Heavy bloomer. Short. Matures Nov. 1st.

SUNSET—Good late yellow semi-double pompon. Very tall grower. Matures Nov. 20th and later.

TONQUIN—Rose pink. Very productive. Strong stem. Medium height. Matures Dec. 10th.

WHITE TONQUIN—A good late white, identical with Tonquin in all characteristics except color. Matures Dec. 10th.

Large Type Suitable for Disbudding



An assortment of disbudDED pompons.

WHITE

PRICE OF ROOTED CUTTINGS (Unless quoted otherwise)

Each	\$.15
Any 340
Any 670
Any 12	1.15
6 of ONE NAME50
12 of ONE NAME	1.00

ARCADIA—Pure white, well rounded blooms. Extremely productive. Matures Oct. 25th.

DIANA—A snowy white of exquisite lacy daintiness. Sturdy growth. Medium height. Matures Nov. 5th.

GRETA—Extremely prolific early white. Medium height. Matures Oct. 1st.

MARIANA—A good pure white pompon of exquisite beauty. One of the best early whites. Medium height. Matures Oct. 15th.

ROYAL QUEEN—Excellent late white. Medium height. Matures Dec. 1st.

SEA GULL—Pure white of excellent substance. Medium height. Matures Nov. 1st.

SILVER BALL—Pure white. Flowers 4 inches in diameter. Height, 4 feet. Matures Sept. 25th.

SILVER STAR—Large white with remarkable substance. Petals concave or dahlia-like. Tall. Matures Dec. 5th.

TOUCHDOWN—A very lovely creamy white round pompon. Tall. Matures Oct. 10th.

WHITE DOTY—Very large, creamy white. Tall. Matures Oct. 25th.

YELLOW

BALL OF GOLD—Well rounded, full blooms when disbudded. Prolific bloomer. Medium height. Matures Nov. 10th.

BRISTOLITE—Deep orange on very strong stiff stems. One of the largest disbudded pompons extant. Medium height. Matures Nov. 10th.

GOLD COIN—Lively yellow. Round, shapely flowers. 3½ inches in diameter when disbudded. Medium height. Matures Nov. 20th.

GOLDEN FAIRY—An excellent yellow, equally good when disbudded or grown in sprays. Medium height. Matures Oct. 23rd.

HASEGAWA YELLOW—Golden yellow. Sturdy, erect growth. Medium height. Matures Nov. 20th.

MARY LENNON HALL—Bright yellow. Tall. Erect growth. Matures Oct. 20th.

MASAKA—Bright yellow. Flowers 3 in. in diameter. Tall. Matures Oct. 10th.

NOVEMBER YELLOW—Soft, downy yellow of good size. Tall, erect growth. Matures Nov. 15th.

UNALGA—Good yellow. Medium height. Matures Nov. 25th.

YELLOW ASTER—Orange. Large sprays. Flowers of high rounded center. Very prolific. Strong, sturdy growth. Medium height. Matures Nov. 15th.

YELLOW DOTY—Orange turning to yellow. Blooms very large. Well rounded and compact when disbudded. Very strong, upright stem. Lovely when left to grow in sprays. Medium height. Matures Nov. 1st.

YELLOW FELLOW—Well rounded yellow. Stiff stem. Medium height. Matures Nov. 10th.

YELLOW SEA GULL—Yellow sport from Sea Gull. Medium height. Matures Nov. 1st.

BRONZE

ALECIA—Golden bronze. Medium height. Matures Oct. 25th.

AVALON—Orange bronze. Medium height. Matures Nov. 25th.

BRONZE DOTY—Light bronze. Good sprays; strong stems. Medium height. Matures Nov. 5th.

CATHERINE—Bronze. Similar to Legal Tender. Medium height. Matures Nov. 20th.

DOROTHY TURNER—In color a combination of bronze and old gold with deep crimson center. Medium height. Matures Nov. 25th.

QUALITY CHRYSANTHEMUM PLANTS

DUARTE BRONZE—A very beautiful soft fluffy pompon. Delicate bronze in color. Medium height. Matures Nov. 20th.

FAIRVIEW BRONZE—A beautiful pompon with an unusual combination of colors. A crimson center with reddish bronze outside petals. Medium height. Matures Nov. 10th.

FIRE BIRD—Reddish bronze. Medium height. Matures Oct. 25th.

MRS. FRANK B. WILCOX—Golden bronze of special merit. Medium height. Matures Oct. 25th.

NOVEMBER BRONZE—Orange bronze. Medium height. Matures Nov. 15th.

OURAY—Dark mahogany brown. Wiry stems. Medium height. Matures Oct. 20th.

PAWANEE CHIEF—Bright reddish bronze. Medium height. Matures Nov. 1st.

WILDFIRE—Brilliant orange rust. Reflexed blooms on well formed sprays. Medium height. Matures Nov. 25th.

PINK

AZORA—Light pink, spherical in shape when disbudded; strong growth; blooms 4½ inches. Medium height. Matures Oct. 10th.

BALANDUS—Excellent light pink. Tall. Matures Nov. 10th.

ELORA—Shell-pink with dark pink center. Medium height. Matures Oct. 5th.

ILLONA—Lavender pink. Straight, stiff-stemmed. Tall. Matures Nov. 10th.

KAINO PINK—Fully double. Valencia pink. Large flowering pompon. Four inches in diameter when disbudded. Good producer with excellent blooms on spray. Medium height. Matures Nov. 20th.

LILLIAN DOTY—Beautiful shell-pink. Flowers 3 to 3½ inches, fully incurved. Tall. Matures Oct. 15th.

MASTERPIECE—Tourmaline pink. Very prolific. Sturdy stem. Tall. Matures Nov. 15th.

OLIVIA—Dark pink; soft in appearance. Tall. Matures Nov. 25th.

ROMOLA—A perfectly formed, large pompon. Soft light pink of excellent substance. Strong stem. Tall. An outstanding variety both as to color and shape. Matures Oct. 20th.

ROSE CHARM—Rose-pink; spherical in shape; 3½ inches in diameter. Tall. Matures Nov. 1st.

THYRA—Deep lavender. Close compact, cupped petals with the appearance of a pompon dahlia. A distinctive novelty. Medium height. Matures Nov. 1st.

USONA—Bright pink. Very productive with strong upright growth. Medium height. Matures Nov. 15th.

RED

CAMPFIRE—Orange-red, red gold reverse. Close compact blooms. Tall. Matures Nov. 20th.

CAPT. BLOOD—Red with gold tips. Medium height. Matures Nov. 25th.

CARLINA LEE—Dark, rich red—very double, round bloom. Medium height. Matures Oct. 20th.

FIRE BALL—Bright crimson. Tall. Matures Nov. 1st.

GRENADIER—Rich, deep red. Medium height. Matures Nov. 10th.

MRS. MARY HOOKER—Tall. Matures Nov. 15th.

RED DOTY—Very large red similar to White Doty except in color. Medium height. Matures Oct. 25th.

ROYAL CRIMSON—Deep, rich crimson. Decorative pompon. Medium height. Matures Nov. 20th.

TANGO — A large Chinese red. Good stem and foliage. Medium height. Matures Oct. 15th.

• *The list of plants in the foregoing POMPON SECTION under the caption LARGE TYPE SUITABLE FOR DISBUDDING was compiled chiefly for the benefit of those of you who prefer the larger disbudded bloom to the spray or cluster of smaller blooms and is meant to be your guide in the proper selection of plants that will meet your special requirements.*

Those of you who have neither the inclination nor time for the tedium of disbudding will find the plants in this classification equally as prolific as any you may choose from the lists of smaller poms, as the growing habits of all are substantially the same.



Anemone Section

● The Anemone flowered chrysanthemum consists of one or more rows of flat or tubular ray florets with shorter quilled or tubular disc florets sometimes of the same color, sometimes otherwise.

The large flowering Anemone types, all of those catalogued herein being included, are usually pinched when small, permitting four to six growths to continue until buds are formed. Disbudding is a matter of individual taste. If allowed to flower without restriction each stem will produce a large spray or cluster of blooms. This type of mum is of marvelous beauty and should be given full consideration by those who are looking for something artistic and unusual.



SINCERITY

WHITE

PRICE OF ROOTED CUTTINGS (Unless quoted otherwise)

Each	\$.15
Any 340
Any 670
Any 12	1.15
6 of ONE NAME50
12 of ONE NAME	1.00

GARZA SUPREME—White. Medium height. Matures Dec. 1st.

GRAF VON AVON—White with yellow cushion. Medium height. Matures Oct. 20th.

MARIE LOUISE—White with white cushion. Medium height. Matures Nov. 1st.

MRS. A. G. WILSON—White with white cushion. Short. Matures Nov. 10th.

NORMA—Creamy white with yellow cushion from early buds. Petals tinted with pink and cushion rosy bronze when late bud is taken. Has a full cushion and several rows of petals. Tall. Matures Nov. 1st.

SINCERITY—White with high, rounded white cushion. Medium height. Matures Oct. 25th. (See illustration above.)

SMITH'S PURITY—White with white cushion. Short. Matures Nov. 25th.

SORONA—White; small yellow cushion. Medium height. Matures Oct. 15th.

WHITE NORMA—White with yellow cushion. Tall. Matures Nov. 1st.



NEW GOLD

YELLOW

CITRUS QUEEN—Lemon yellow with high rounded orange cushion. Tall. Stiff stem. Matures Dec. 1st.

NEW GOLD—Brilliant yellow with high perpendicular yellow cushion. Tall. Sturdy growth. Matures Nov. 1st. (See full color illustration above.)

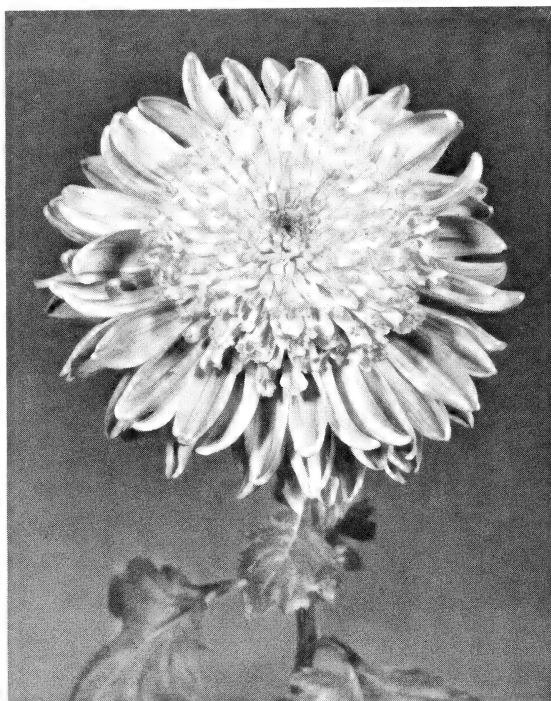
SUZANNE MILLER—Bright yellow with yellow cushion. Tall. Matures Oct. 20th.

TRIUMPH—Deep canary yellow with large canary yellow cushion. Medium height. Matures Nov. 1st.

WILFREDA—Soft, subdued yellow with yellow cushion. Exquisite bloom in its entirety. Short. Matures Nov. 5th.

YELLOW SUPREME—Yellow with small yellow cushion. Tall. Matures Nov. 30th

BRONZE



ESTRELITA

BIZARRE—Pinkish bronze with large, well rounded bronze cushion, tipped with gold. Medium height. Matures Oct. 25th.

BRONZE CHARM—Chestnut bronze with high, bronze cushion. Medium height. Matures Oct. 20th.

BRONZE NORMA—Bronze with bronze cushion. Medium height. Matures Oct. 20th.

BRONZE SUPREME—Light bronze with light bronze cushion. Medium height. Matures Oct. 20th.

BRONZE TUXEDO—An apricot bronze sport from Tuxedo. Has the same excellent qualities of the former, differing in color only. Tall. Matures Nov. 1st. 25 cents each. \$2.50 per doz.

CORAL BLAZE—Deep orange bronze ray petals radiating from a well delineated disc of quilled florets, a trifle shallower in tone. A coordination of mensuration and gentle blend of hue that will appeal to the most fastidious connoisseur of the anemone type of chrysanthemum. A stocky plant that will hold its head up when laden with moisture. Height 3 feet. Matures Nov. 25th. (See full color illustration bottom page 35.)

ESTRELITA — A buff bronze throughout, conspicuous for the great size of its regular flat disc of quilled florets as apposed to its shorter serrations of ray petals. A sturdy grower of medium height. Matures Nov. 15th. (See illustration above.)

PINK

ADMIRATION—Lavender pink with yellow cushion. Tulip shaped. Matures Oct. 15th.

BEAUTIFUL LADY—Bright shade of pink with creamy white cushion. Large

blooms. Semi-dwarf in growth. Plant early. Matures Nov. 20th.

BIRDINE—Pink with large white cushion. Medium height. Matures Oct. 20th.

FRIEDA—Ranging from a deep shell-pink to a deep orchid pink in accordance with a corresponding moderation of high temperatures. Has small yellow cushion. Produces wide spread sprays on stiff sturdy stems. Blooms six inches in diameter when disbudded. Tall. Matures Oct. 15th.

H. J. BALLOUGH—Orchid pink with yellow cushion. Short. Matures Nov. 10th.

MRS. J. S. ROBERTS—A combination of crimson mauve and violet. One of the largest anemones grown. Short. Matures Nov. 10th. 25 cents each. \$2.50 per doz.

ORCHID BEAUTY—Orchid pink with yellow cushion. Short. Matures Nov. 15th.

ROSE MADDER—A deep rose-pink throughout. Has a prominent disc of quilled petals surrounded by a double row of short, pointed ray petals closely spaced. While we catalogue this flower for ordinary garden use, we can recommend it highly for use as a Cascade. Medium height. Matures Nov. 15th.

TOPKNOT—Pink with high, yellow, perpendicular cushion. Tall. Matures Nov. 5th.

TUXEDO—An exceptionally large, light pink with wide sharply pointed ray petals radiating from a flat disc of quilled florets of slightly darker shade. We can unreservedly recommend this variety as one of the most outstanding specimens of the Anemone type. Tall. Matures Nov. 1st. 25 cents each. \$2.50 per doz.

RED

CAPTIVATION — Mahogany red; cushion reddish bronze; exceptionally large. Medium height. Matures Nov. 10th.

CRIMSON GLOW — Crimson maroon with large crimson cushion. An unusual combination of colors. Short. Matures Nov. 20th.

THE TITAN — Scarlet crimson with bronze red cushion. Large blooms, stiff stem. Tall. Matures Nov. 5th.
(See illustration at right.)



THE TITAN

Single Varieties—Daisy Type



WHITE MENSA

PRICE OF ROOTED CUTTINGS
(Unless quoted otherwise)

Each	\$.15
Any 340
Any 670
Any 12	1.15
6 of ONE NAME50
12 of ONE NAME	1.00

ALOMA—Terra Cotta bronze with yellow center. Medium height. Matures Oct. 15th.

ANNABEL—Salmon pink. Matures Nov. 5th.

CARNELIA—A large single of carnelian red with yellow reverse. Has double row of flat, pointed petals. Medium height. Matures Dec. 1st.

DARK PINK VALENCIA—Deep orchid pink. Sport from Valencia. Tall. Matures Nov. 15th.

DAWN—Large chestnut bronze. Tall. Matures Dec. 10th.

ELIZABETH FIRESTONE—Pink. Medium height. Matures Nov. 15th.

GLADYS DUCKHAM—Large pure white single with double row of flat, pointed petals. A very good keeper. Excellent stem and foliage. Medium height. Matures Nov. 20th.

GOLDEN MENSA—Large golden single similar in appearance to a Shasta Daisy. Same as White Mensa in all respects except color. Medium height. Matures Nov. 10th. (See illustration above.)

GOLDEN SEAL—Deep golden yellow. Short. Matures Nov. 25th.

GRETCHEN PIPER—Yellow. Medium height. Matures Oct. 25th.

HASEGAWA MINORU—Good late bronze. Large size. Tall. Matures Nov. 25th.

HASEGAWA PINK—Excellent bright pink of medium size. Medium height. Matures Nov. 20th.

HASEGAWA POINSETTIA—Brilliant red. Excellent sprays. Three inch blooms. Tall. Matures Nov. 15th.

IDA SKIFF—Amber bronze. Short. Matures Nov. 1st.

JEAN—Pure white. Medium height. Matures Nov. 1st.

KRAMER'S BUFF ORANGE—Orange buff. Excellent sprays. Three inch blooms. Tall. Matures Nov. 15th.

LADY ASTOR—Bright crimson. Medium height. Matures Nov. 25th.

LIGHTHOUSE—Red single with good sprays bearing large flowers. Equally suitable as a garden plant or for cascading. Tall. Matures Oct. 15th.

MABEL SEYMOUR—Pure white. Matures Nov. 5th.

MARIE ANDERSON—Bright rose. Medium sized blooms. Tall. Matures Dec. 10th.

MELBA—Orange bronze. Semi-double 4 to 5 inches in diameter. Medium height. Matures Nov. 5th.

MRS. E. D. GODFREY—Good shell pink. Large blooms. Best disbudded. Tall. Matures Nov. 20th.

MRS. WILLIAM H. BUCKINGHAM—Pink. Short. Matures Nov. 5th.

RADIANT—Bright red. A true daisy type 3 inches in diameter. Medium height. Matures Nov. 5th.

RED MELBA—Red. Semi-double 4 to 5 inches in diameter. Medium height. Matures Nov. 5th.

SLIPPER—Large shell pink with quilled petals. Medium height. Matures Nov. 1st.

TAGOYA—Brilliant goya red. Semi-double. Short. Matures Nov. 1st.

VALENCIA—Orchid pink. Tall. Matures Nov. 15th.

WHITE MENSA—Large white with yellow button in the center. Resembles Shasta Daisy. Medium height. Matures Nov. 10th. (See illustration page 28.)

WOBURN—Pink. Tall. Matures Nov. 15th.

Hardy Varieties

PRICE OF ROOTED CUTTINGS (Unless quoted otherwise)

Each	\$.15
Any 340
Any 670
Any 12	1.15
6 of ONE NAME50
12 of ONE NAME	1.00

AGNES SELKIRK CLARK—Apricot salmon. Small single. Medium height. Matures Oct. 15th.

ALBERT MULLER—Apricot suffused with pink. Medium height. Decorative. Matures Oct. 1st.

AMELIA, BRONZE—A dwarf specie often referred to as an azaleamum. A fully double coppery bronze decorative with bronze cushion. Suitable for home garden use, potting or landscape work. When planted early it will attain a bushiness of growth not to be exceeded by its height. Under favorable conditions blooms will develop in June and continue until frost. Short. Matures June 1st on.

QUALITY CHRYSANTHEMUM PLANTS

AMELIA, PINK—Same as Amelia Bronze in all respects save color which is a bright pink with pink cushion. Short. Matures June 1st on.

AMELIA, WHITE—Same as Amelia Bronze in all respects save color which is white with white cushion. Short. Matures June 1st on.

AMELIA, YELLOW—Same as Amelia Bronze in all respects save color which is yellow with yellow cushion. Short. Matures June 1st on.

CALIPH—Fine deep velvety red. Has lasting qualities. Height 3 feet. Matures Oct. 5th.

CAVALIER—Rich vermilion-red single. Medium height. Matures Oct. 15th.

DAPHNE—Daphne pink shading to lilac rose. Tall. Matures Oct. 15th.

EDEN—Rose-pink. Short. Decorative. Matures Oct. 1st.

EMBER—A very beautiful coral and orange bronze. Fully double. Matures Oct. 15th.

GANNA—A bright pink decorative. Fully double. Bushy growth. Medium height. Matures Oct. 10th.

GLEAM O'GOLD—A large fully double, primrose yellow. A freely branching plant producing wide spread sprays. Very hardy. Short. Matures Oct. 1st.

GOBLIN—Golden bronze decorative pompon. Vigorous and symmetrical in manner of growth. Extremely hardy. Short. Matures Oct. 1st.

GRANNY SCOVILLE—Warm coral bronze. Flowers fully double and unusually large. A short, bushy, symmetrical plant. Matures Oct. 10th.

HEBE—Luminous pink. Medium sized blooms. Medium height. Matures Oct. 5th.

INDIAN SUMMER—Bronze single. Medium height. Matures Oct. 25th.

INNOCENCE—White single. Short. Matures Sept. 20th.

JEAN CUMMINGS—White. Medium height. Decorative. Matures Sept. 30th.

JEAN TREADWAY—Pink with dark center. Medium height. Decorative. Matures Oct. 10th.

KING MIDAS—Yellow decorative. Medium height. Matures Sept. 30th.

LAVENDER LADY—A true lavender flower devoid of all trace of mauve, purple or magenta. It is an unusually clean cut and attractive specimen attaining an incomparable lavender hue when mature. Each individual bloom is 3 inches in diameter and fully double. Is unusually hardy and is in full bloom by Oct. 5th. Medium height. 25 cents each. \$2.50 per doz.

LORELEI—Yellow. Medium height. Decorative. Matures Sept. 10th.

MANDARIN—Coral salmon shading to coppery bronze, radiating a luminous iridescence. Short. Matures Oct. 15th. 20 cents each. \$2.00 per doz.

MARS—Wine red single. Medium height. Matures Oct. 15th.

MRS. PIERRE S. DU PONT, III—A rosy, salmon-pink combined with bronzy tan and iridescent gold tints. Fully double and of unusual size. A vigorous grower. Matures Oct. 5th. 50 cents each. \$5.00 per doz.

NORMANDIE—White. Short. Decorative. Matures Sept. 10th.

PINK LUSTRE—Orchid pink single. Matures Sept. 25th.

RED FLARE—Bright red pompon type. Short. Matures Oct. 15th.

R. MARION HATTON—A canary yellow decorative pompon of medium height. Same as Ruth Hatton in all respects except color. Matures Oct. 10th.

ROBERTA COPELAND—Raspberry red semi-double. Good for early cut sprays. Height 2½ feet. Matures Sept. 15th.

ROMANY—Reddish bronze decorative. Medium height. Matures Oct. 5th.

ROSY GEM—A bright rose pink decorative. Medium height. Matures Oct. 15th.

RUTH CUMMINGS—Reddish bronze. Decorative. Medium height. Matures Oct. 10th.

RUTH HATTON—An ivory white decorative pompon of medium height. Same as R. Marion Hatton in all respects except color. Matures Oct. 10th.

SATURN—Bronze single. Medium height. Matures Oct. 15th.

SEPTEMBER QUEEN—White short decorative. Matures Sept. 15th.

SYMPHONY—A Korean Hybrid that in truth is a symphony in color. A blend of mauve, coppery pink and soft lavender.

Strong vigorous growth. Flowers very large, fully double. Excellent stems and foliage. Medium height. Matures Oct. 10th. 25 cents each. \$2.50 per doz.

VULCAN—Bronze crimson single. Medium height. Matures Oct. 15th.

WOLVERINE—A yellow decorative. Good sized blooms. Medium height. Matures Sept. 15th.

YELLOW NORMANDIE (Barbara Cummings)—Yellow. Medium height. Decorative. Matures Sept. 1st.

Cascade Varieties

New Introductions from Blanchard Gardens Seedlings

PRICE OF ROOTED CUTTINGS (Unless quoted otherwise)

Each	\$.20
Any 350
Any 690
Any 12	1.75
6 of ONE NAME80
12 of ONE NAME	1.50

ABUNDANCE—A reddish bronze anemone with tubular petals and spoon tips. Very prolific. Blooms 1½ inches in diameter.

ALLURE—Delicate orchid anemone. High rounded yellow cushion. Blooms 1 inch in diameter.

BETTINA—Dark pink single. Blooms 1½ inches in diameter.

BREAKING DAWN—Light pink anemone having tubular petals with spoon tips. Blooms 1¼ inches in diameter.

BURNING EMBER—Bright red anemone with high rounded yellow cushion. Blooms 1 inch in diameter.

CHINOOK—Salmon pink single. Blooms 2 inches in diameter.

DAIRY MAID—Cream colored anemone with double row of petals. Yellow cushion. Blooms 1½ inches in diameter.

EXQUISITE—A delicate lavender baby button anemone with yellow cushion. Has double row of ray petals. Could be no more aptly named.

FLAME—Bright red anemone with yellow cushion. Blooms 1½ inches in diameter.

GOOD EARTH—Light terra cotta bronze anemone with tubular petals and spoon tips. Yellow cushion. Blooms 1¼ inches in diameter.

HELIOTROPE—Deep lavender anemone. Large, high, well rounded reddish bronze cushion. Short ray petals. 25 cents each. \$2.50 per doz.

LAVENDER VEIL—Light lavender anemone with prominent high, well rounded, lavender cushion. Blooms 1½ inches in diameter. 25 cents each. \$2.50 per doz.

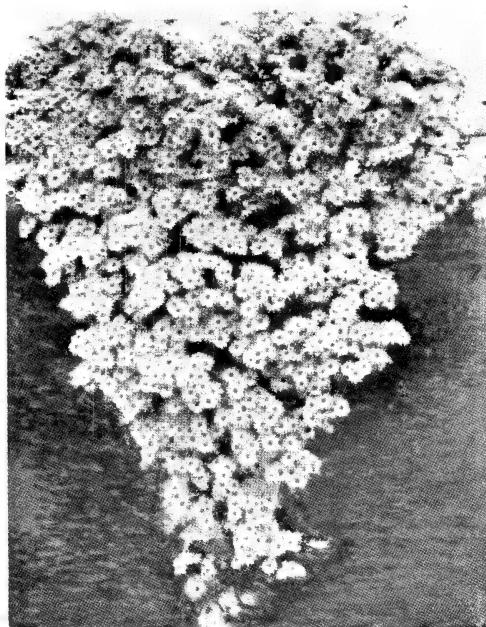
MIDGET—Diminutive lavender pink anemone with yellow cushion. Blooms ¾ inch in diameter.

ORCHID DREAM—An orchid pink anemone with yellow cushion. Blooms 1½ inches in diameter.

RHAPSODY—A very delicate lavender anemone button. Has a high rounded cream cushion shading to orchid. Short ray petals. Blooms 1 inch in diameter. 25 cents each. \$2.50 per doz.

ROYAL ROBE—Purple anemone with yellow cushion. Blooms 1½ inches in diameter.

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ANNA

Previous Introductions

AGAPPINA — Reddish bronze anemone with yellow cushion. Blooms 2 inches in diameter.

ANNA—Pure white single with a golden yellow center. Blooms 2 inches in diameter. Very tall and a rank grower.

EARLY YELLOW — An extremely early blooming yellow single. Blooms 2 inches in diameter.

EASTERN STAR—A lavender anemone. Has quilled petals with spoon tips. Yellow cushion. Blooms 3 inches in diameter.

ICHNEN — Golden baby anemone with prominent golden cushion. Blooms $\frac{3}{4}$ inch in diameter.

JANE HARTE—Yellow sport from Anna. Same in all respects except color.

KASACHI — A pure white single. Has quilled petals with open ends. A distinct novelty.

KINRO—Yellow anemone. Has single row of lemon colored petals radiating from a raised, well rounded golden bronze cushion. Blooms $1\frac{1}{2}$ inches in diameter.

KINSEN — A red anemone with double row of petals. Yellow cushion. Blooms one inch in diameter.

KOKO—A reddish bronze anemone with a double row of ray petals surrounding a

SNOWBOUND — White anemone with tubular spoon tip petals. Has well rounded yellow cushion. Blooms $1\frac{1}{4}$ inches in diameter.

SNOWFLAKE — A pure white single. 1 inch in diameter.

SUNKIST—Bright yellow single anemone. 1 inch in diameter.

TOKALON—Wine red anemone with yellow cushion. Blooms 1 inch in diameter.

TORTOISE SHELL—Amber bronze anemone with golden bronze cushion. Has double row of ray petals.

WEE SPARK—A diminutive crimson anemone with well rounded yellow cushion. Blooms 1 inch in diameter.

high, well rounded golden bronze cushion. An exceedingly beautiful bloom $1\frac{1}{2}$ inches in diameter.

KOTO—Yellow anemone type having tubular petals with spoon tips.

KOYEN—A yellow anemone with single row of semi-tubular petals; spoon tips.

ONAI—A pale lavender anemone with prominent golden cushion. Blooms $1\frac{1}{2}$ inches in diameter.

PURPLE QUEEN — A deep purple with purple cushion, the florets of which are well opened and display a deeper purple interior. Tips are tinged with a faint trace of golden bronze. Very tall and vigorous grower. Blooms $2\frac{1}{2}$ inches in diameter.

SHIRAHA—White anemone with widely spaced quilled petals open at the tip. Has well formed lemon yellow cushion. Novel in appearance. Blooms 1 inch in diameter.

SUROKU—An anemone type with double row of pure white petals. Has a prominent, well rounded soft yellow cushion. One of our best. Blooms $1\frac{1}{2}$ inches in diameter.

YAMABUKI—Bright yellow anemone with golden yellow cushion. Very outstanding. Blooms $1\frac{1}{2}$ inches in diameter.

Suggestions for Culture of Cascades

• The Cascade varieties are all of exceptional beauty and exquisite daintiness. While chosen primarily for the ease with which they may be trained to hang or "cascade" downward, there are numerous ways in which they may be made to yield equally gratifying results with a minimum expenditure of time and effort.

Planted in the garden and stopped a number of times in the usual manner these little-heralded horticultural phenomena will develop a rugged bushiness of free flowering growth that for sheer beauty may, perchance, outrival the much vaunted glory of the larger and more pretentious of their brethren.

Grown in pots and without special training they may be taken care of in the open until such time as it is desirable to transfer them indoors where their presence may lend a bit of sunshine to what otherwise might be a colorless interior. Let the fall season of dark shadows and crispness of air be brightened and warmed by the comforting cheer irradiating from one or more well-groomed plants of this type strategically placed on window ledge, bench or table.

● **FOREWORD**—Plants to be used for cascading effects are chosen because of their natural habit of producing a bushy growth and strong, flexible stems clothed with an abundance of florescent splendor.

SOILS—Satisfactory results may be obtained by using a good, productive garden soil. Maximum results may best be had by the use of a compost prepared according to the specifications of any one of numerous formulae suitable for the purpose. We suggest that you try a mixture composed of one part well-rotted steer manure, one part thoroughly decomposed leaf mold and two parts fairly heavy loam.

POTTING—Upon arrival plant should be placed in a 4 or 6 inch pot, size to be determined by stage of root development. Subsequent changes to increasingly larger pots must be made as the need arises. Each change should be accomplished before roots have had an opportunity to become pot-bound. Normally, July 15th should find plant permanently established in a 10 or 12 inch pot.

WATERING—Space adequate for watering purposes must be left at top of pot. Watering should be attended to daily and sufficiently early to insure superficial dryness of foliage before nightfall.

FERTILIZERS—Although liquid fertilizers compounded from animal manure are considered old-fashioned and are in truth a bit messy in the manner of their making they are none the less effective when properly applied. Commercial fertilizers have come into general use, are readily available and convenient to handle. Your dealer is doubtlessly qualified to choose the one most suitable for your specific need should you elect to use some form of the latter.

FEEDING—The plant must be fed more or less sparingly at bi-weekly intervals. After each application of fertilizer careful study of the progress of growth being made by the plant and the condition of its foliage should give you a clue as to the amount and strength you need apply with each subsequent application. Avoid overfeeding at all times. Discontinue feeding when buds begin to show color.

TRAINING—By taking advantage of its natural pliability and with proper manipulation this type of plant may be trained after a fashion to suit the individual taste. The heartshaped cascade seems to be in public favor at the time and it is chiefly to the method of its training that we devote the following with a word of admonition to bear

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in mind the fact that the basic principle of inducing widespread growth and maximum floescence remains the same regardless of the delineation of pattern desired.

When plant is 5 or 6 inches high pinch top. From new growth reserve uppermost shoot for use as main leader. Stop remaining shoots at second or third joint. Later divide equally and train to either side of main leader. It is often desirable to use but one shoot on each side of main leader and remove the rest.

When main leader is 12 inches high train to a firmly imbedded No. 10 galvanized wire 4 feet in length previously bent, at a point 5 inches above surface level of pot, to an angle of 45 degrees. Outer tip of wire must face to north. Tie end of main leader to supporting wire at weekly intervals.

All laterals and sublaterals should be pinched systematically at every second or third joint throughout growing season to insure spread of growth and symmetry of form. As plant increases in width additional support is necessary for the purpose of stabilization.

To overcome the natural tendency of plant to develop blooms from extreme tip first with a perceptible movement toward base, discontinue routine pinching about Sept. 1st. On Sept. 5th complete final pinching of broadest one-third or basal division, on Sept. 10th the midsectional one-third and on Sept. 15th the final one-third.

Gradually lower main leader so that it will be in a horizontal position about Sept. 15th. When buds begin to form, with surface of plant facing south, start gradual downward bending of main leader and its support. When buds show color place on solid base at required height and bend to final vertical position.

General Cultural Suggestions

Following are a few vital facts pertinent to the subject of successful chrysanthemum culture:

SOIL CONDITIONING—The chrysanthemum is a gross feeder. It is, therefore, necessary that the soil in which it is to be planted contains a sufficient amount of plant food to supply, without the aid of too frequent applications of liquid or commercial fertilizer, the demands of a long growing season. If in doubt as to the fertility of your land, we suggest that you work in with it a thoroughly rotted manure, well in advance of planting date and in quantities commensurate with the strength of the material used and the texture of the soil in question. Loose, sandy soil, particularly when of a nature unquestionably deficient in organic matter, should receive a heavier application per unit of space than that required by the same unit of space in a heavier and more productive soil.

The nature and amount of plant food to be used during the growing season can best be judged by the character of your soil and the variety and condition of the plants to be treated. Avoid the hazards of over-fertilization. Discontinue feeding when buds begin to show color.

PLANTING—Early planting is an important factor in the timely formation of a robust root system, a prerequisite to the growth of strong, sturdy plants and quality flowers. When seasonal blooms are desired at an advanced date it is doubly important that planting be done early in order that plants may attain sufficient height to permit the taking of crown buds. (SEE BUD SELECTION.)

WATERING—Variation in the composition of soils and variation in climatic conditions, due to geographical differences, render the matter of watering a problem for local study and solution. However, here are a few salient points ever to be kept in mind if you are to avoid the consequences of a careless, haphazard plan of irrigation.

Pleasing Table Arrangements



Above—Blooms at center and left are "William McCabe," a spidery type. (See page 8). At right is "Mamoru," another popular spidery type. (See page 7.)



"Harvard," above, is a large flowering commercial variety, reflexed. Brilliant dark, satiny red. (See page 15.)



"Coral Blaze," above, is a large flowering anemone type chrysanthemum, orange bronze in color with an orange bronze cushion. (See page 26.)

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(Continued from page 34)

We cannot emphasize too strongly the necessity of keeping the roots of your plants moist at all times. To subject them to a drought, however slight, will cause a sudden check in growth, a setback that may later be responsible for a host of trouble—the appearance of rust, mildew, blighted or blackened foliage and the premature hardening of wood, premature setting of buds with a sequence of partially developed and misshapen flowers.

Avoid overwatering as it is apt to lead to equally disastrous results. Confine your irrigation activities to a time of day sufficiently early to allow superficial drying of foliage before nightfall.

STOPPING—When the young plant has become firmly established—normally within a period of two weeks from planting date—pinch out the top. This simple operation is known as “stopping” and will bring about the formation of three or more new shoots, the subsequent handling of which must be governed by whatever plan you may have for their future disposition. In order to dwarf your plants, make them bush out, and to increase their yield of blooms it may be necessary to “stop” them a number of times, the proper number to be determined by the particular variety of plant in need of such attention and the specific result desired.

RESTRICTION OF LATERAL GROWTH—A plant, when allowed to retain no more than one, two or three stems, will develop much larger blooms than it will if permitted to grow without restriction. This is especially true of the large flowering types—exhibition types, commercials, spidery sorts and some of the larger anemones.

When the plant's energy, governed as it is by the amount of needed elements it assimilates from the soil, is used in feeding a profusion of growth, we cannot well hope to obtain maximum results as regards size, color or shape of bloom.

Excellent results may be had by raising four, six or eight disbudded blooms on plants of the larger pompon, anemone and single types suitable for the purpose, the number to be chosen varying with the type and variety of plant.

BUD SELECTION—Early in August many varieties produce a cluster of buds, the central and larger of which is termed the early or crown and the encircling buds vegetative. For exhibition types and many of the large commercials, it is desirable to “take” the crown bud.

While the term “take the bud” may be enshrouded in ambiguity, it simply involves the mechanics of removing the buds not to be used and reserving the one chosen as the best for development. Therefore, if you wish to “take” the crown bud, you remove the encircling buds and reserve the one in the center.

If it is desirable to use what is commonly known as the terminal bud, the foregoing operation is reversed. The central or crown bud and all but one of the encircling or vegetative buds are removed. From the remaining bud will spring a vegetative growth that will in time produce another cluster of buds, the central one of which should be “taken” or reserved and all others removed.

All crown buds, excepting those from plants of an extremely early blooming habit, appearing in the months of May, June and July, should be removed along with all excess lateral growth. It is also necessary to keep all axillary and basal growth broken out. The plant should be given a thorough going over at frequent intervals in order to keep it free from all superfluous growth, thus insuring a minimum waste of plant energy.

SPRAYING—The chrysanthemum is not immune to damage frequently caused by the uncontrolled activities of a variety of common insect pests; neither is it secure against the inroads of malignant fungi that may find in it a beneficent host unless preventative measures are taken. It is therefore wise and prudent to start spraying early, continuing at frequent intervals with the thought in mind that, “An ounce of prevention is worth a pound of cure.”

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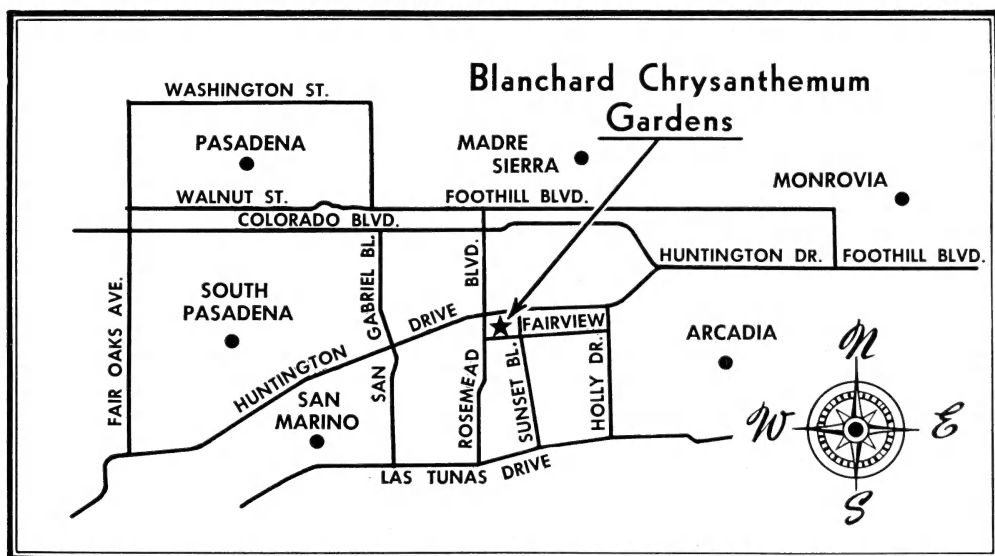
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Upper left: Miss Helen Frick. See page 17 for description.

Upper right: Bronze Frick. See page 16 for description.

Lower Center: December Queen. See page 13 for description.

... Plants Ready for Delivery April through June ...

Blanchard Chrysanthemum Gardens

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